



Enterprise businesses

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VP of Distributed, Collaborative,
e-Infrastructure Services, Computer
Science Corporation (CSC)

Email is one of the most important channels of communication for large organizations, electronically linking them with their employees, partners, vendors and customers. Consequently, keeping email secure and functioning has become a high priority. Every day enterprises face potential risk to communications, operations and intellectual property from spam, virus and other email threats. And every day, these threats become more malicious and sophisticated, creating security vulnerabilities, taxing infrastructures and escalating costs.

The hidden cost of appliance and software email security solutions can have a significant impact on your business resources. As the threats become greater, businesses must reallocate increasing amounts of network resources to address them, adding a substantial cost burden. To handle the rising volume of spam, companies are forced to redirect network resources from necessary business applications, and divert IT personnel from critical business tasks, impeding strategic advancement.

Business risks

Email threats are a serious business issue. The potential damage to both financial performance and reputation caused by unpredictable disruptions from spam, viruses and other email-borne threats is forcing organizations to re-evaluate security solutions available to them, from desktop and server solutions to managed services.

Email threats such as viruses, spam, identity theft and targeted blackmail campaigns all threaten your business continuity, reputation and brand. The challenge of controlling electronic communications and securing the confidentiality of email in both inbound and outbound email is becoming more critical and more complex.

Recent government and industry regulations have placed unprecedented pressure on corporations to secure the use of their electronic communications. Violation of these regulations can carry criminal and/or civil penalties. Viruses, spam, unsecured communications and uncontrolled content not only impede your ability to demonstrate self regulation, they also damage your relationships with clients, partners and suppliers, not to mention your brand. The need to mitigate these risks and reduce the total cost of ownership for your email security solution is clear. To effectively combat threats and comply, you need the most complete protection.

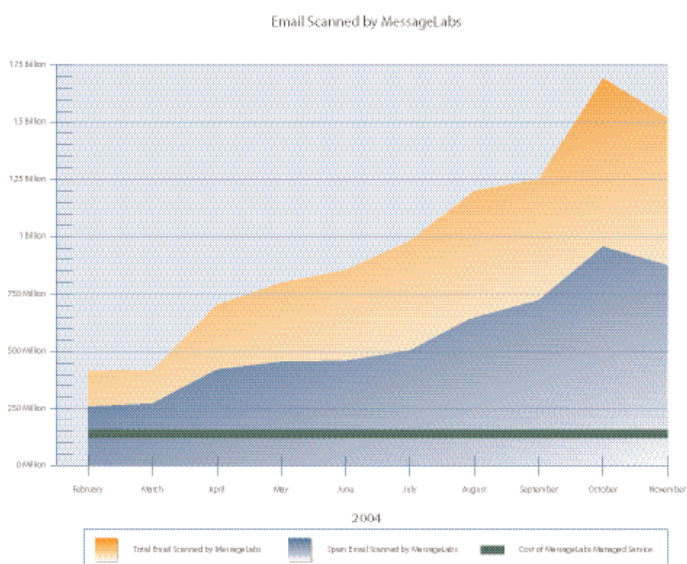
The MessageLabs solution

A proactive and predictive security service that scans for threats outside your enterprise network is the most effective way to ensure your organization is protected. MessageLabs offers comprehensive email security solutions, targeted to today's business issues, helping every enterprise meet its email management and security needs.

Fixed and predictable costs

Email security is no longer simply about installing hardware or software at the gateway and desktop level. These solutions are effective only when a threat is known and by that time the damage may already have been done. Viruses, spam, uncontrolled content and unsecured communications are all threats that can irrevocably damage your business. And they are all growing in volume and sophistication.

One of the first questions organizations ask about an IT investment is, "How much will it cost?" But simply considering the initial price tag is not enough. There may be additional costs involved in implementing, maintaining and updating an appliance or software solution that accrue over time. While many solutions may appear to have an attractive initial purchase price, the actual price you pay will probably be considerably higher. Implementing appliance and software solutions means you'll soon discover that the long-term costs associated with technical support resources, bandwidth cost, as well as hardware and software upgrades extend far beyond the purchase price.



The low total cost of ownership and predictable operating costs of MessageLabs services mean you can achieve email protection with greater efficiencies and a business-centric view. MessageLabs email security services require no upfront infrastructure costs and contain zero hidden support or administrative cost over time. The services are also quick to implement, which means MessageLabs can solve your enterprise-wide email security and management problem almost immediately.

Business without interruption

The MessageLabs services ensure email continuity and provide comprehensive disaster recovery services to protect against destruction, loss or damage of customer information due to potential environmental hazards. If a client mail server were to go offline, MessageLabs automatically queues all messages and notifies the administrator. Once the client mail server is back online, the queued mail is delivered in a flow-controlled manner.

MessageLabs security specialists continuously monitor your systems and procedures to detect actual and attempted threats. Your email trends and reports are analyzed to ensure they remain within your preconfigured thresholds, informing you of any email problems – sometimes before you're even aware of them. MessageLabs also continuously monitors the network and emails passing through the system, proactively seeking new information on all emerging threats. This ensures the MessageLabs service is continuously and actively updated and your email communications are protected.

Mitigating business risks

Information security must be an integral part of your risk management process and the MessageLabs services mitigate risk with fixed and predictable costs, flexible contracts and terms. The MessageLabs service is simple to set up and requires no hardware or software, allowing IT departments to reduce the number of additional technical and legal resources required.

With our service you can:

- Protect your business continuity from viruses, spam and identity theft
- Enforce your company's acceptable usage policy by controlling both inbound and outbound email content
- Conduct business in confidence by securing and encrypting your electronic communications to comply with confidentiality requirements and protect competitive advantage

Focus on your core business

The MessageLabs managed service allows you to minimize your dependency on internal IT resources by using our expertise to ensure the integrity of your electronic communications, allowing your in-house technical resources to focus on other important business initiatives.

Guaranteed protection

MessageLabs clients benefit from a full range of service level agreements (SLA) that guarantee protection from virus and spam threats to ensure the continuity of your business communications. Our industry-leading SLAs for service performance, service availability, email latency and fault response are standard for all clients. The MessageLabs Anti-Virus SLA has for many years provided 100% assurance that no known or unknown email viruses will pass through its service to our clients' networks. MessageLabs has also announced an SLA for customers of our Anti-Spam service, guaranteeing businesses a spam capture rate of at least 95% and the assurance of a false positive commitment of 0.0004% (or 1 in 250,000 emails) over a calendar month. This agreement, along with our new Anti-Spam SLA, gives you a simple way to evaluate the effectiveness and impact of the MessageLabs services.

The MessageLabs Services

MessageLabs Protect

MessageLabs Protect services mitigate the risks associated with known and unknown messaging threats, ensuring the continuity of your business communications. The services combat threats on a global level, providing multi-layered protection against all threats such as viruses, malware, spam and phishing scams. Operating at Internet level, the Protect services combine best-of-breed technology and techniques with proprietary Skeptic™ predictive technology from MessageLabs.

MessageLabs Control

MessageLabs Control services enforce Internet and email acceptable usage policies and ensure relevant regulatory and legislative compliance by controlling image and text-based email content in and out of your organization. The services are highly configurable for your messaging environment and allow for various sensitivity settings and routing options. This gives clients greater control over inbound and outbound content for enforcing policy while protecting confidential information and their company's brand.

MessageLabs Secure

MessageLabs Secure services enable clients to ensure the confidentiality and integrity of their electronic communications. The services guarantee communications and business information are securely encrypted while remaining transparent to end users and reducing internal administration and management resources.

MessageLabs expertise

MessageLabs delivers enterprise-class solutions to more than 11,000 organizations worldwide, including some of the world's large enterprises such as Computer Science Corporation (CSC) and leading brands such as McDonalds, Bic International, Marshall Aerospace, and The Federal Reserve Bank of New York. With more than 2 million enterprise users worldwide, MessageLabs is the leading provider to large organizations around the world.

Choose from a global network of MessageLabs partners – MessageLabs has more than 800 business partners worldwide, including Cable & Wireless, IBM, MCI and Unisys allowing you to work with your preferred vendor on a local or global level.

What our customers say

"With approximately 90,000 employees worldwide, CSC needed a solution that was centrally managed, delivered across a global infrastructure and monitored and supported around the clock. MessageLabs has provided us with a proprietary, managed Anti-Virus service that's capable of identifying viruses before they are even known to be viruses. Our decision to use this service was validated when MyDoom.A hit. We were protected then and have been protected since then from email-borne viruses."

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Industry accolades

MessageLabs chosen as "Best Security Solution of the Year" SC Magazine 2004

In 2004 MessageLabs was a finalist for four SC Magazine awards, including Best Blended Security Solution, Best Security Service, the Blue Riband Award for Best Security Company 2004, and the prestigious Best Security Solution. MessageLabs won the Best Security Solution Award, one of the two Principal Awards of the evening, beating finalists including Qualys, RSA Security, and Symantec.

VeriTest Awards MessageLabs Anti-Spam Service a Five-Star Rating

The VeriTest Anti-Spam Benchmark Service awarded the MessageLabs Anti-Spam service the highest available five-star rating after observing an average capture rate of 99.29% and a false positive rate of 0.00% in the vendor tuned set of tests.

About MessageLabs

MessageLabs is the world's leading provider of messaging security and management services with more than 11,000 clients in more than 70 countries around the world. Delivered at the Internet level, across a global network of data centers, MessageLabs managed service scans a billion business emails each week, protecting companies from email threats, securing confidential information and enforcing email policies. MessageLabs services enable businesses to ensure the integrity of electronic communications and regulatory compliance, help manage and reduce risk, secure critical infrastructure and maintain the confidentiality of information.

For more information on the global leader on messaging security and management,
please visit www.messagelabs.com